



Last Amended: February 17, 2015

SPONSORSHIP

The North Delta Minor Hockey Association is a community organization, which offers its members exciting team programs. While our Association has excellent commitment through the parents and volunteers, sometimes we rely on outside sources to sustain our quality programs. Without the support of residents and businesses throughout the community, our players would be at a disadvantage.

Any NDMHA member interested in acquiring a potential sponsor for the Association, Team or Tournament, must provide the sponsor with an application located on our website (www.ndhockey.com).

The application form and payment (payable to NDMHA) is to be completed and either mailed or delivered to NDMHA: Attention: Sponsorship Programme. The company's logo and/or ad must be high resolution and emailed to advertising@ndhockey.com.

The North Delta Minor Hockey Association offers Platinum, Gold, Silver and Bronze sponsorships.

Sponsor Packages:

Several packages are offered to any organization and in return for their sponsorship a set of benefits are described on the Sponsorship form. There are limits for Platinum and Gold Sponsorships, and no limits for Silver or Bronze Packages. The funds are dispersed as follows:

- The association is credited for all Platinum and Gold sponsorship packages.
- The division that brings in a Silver or Bronze sponsor, is credited half of the amount of the package and remaining funds are dispersed to the association.

Tournament Advertising:

- The division that brings in a 6 program ad (Package C, #1) is credited half of the amount of the ad and remaining funds are distributed between the 5 other tournaments.
- The division that brings in a 4 program ad (Package C, #2) is credited half of the amount of the ad and remaining funds are distributed between the 3 other tournaments.
- The division that brings in a single ad (Package C, #3) is credited the full amount of the single ad.

Teams may acquire their own sponsor and any amount given to the team is kept by the team. However, the sponsor will not be advertised on our website or gain any of the benefits as listed in the sponsorship form. Note: Sponsor name bars are prohibited on jerseys. A team may acquire a sponsor banner at their own cost.

Some organizations offer donations for employees who demonstrate a set amount of volunteer hours. The volunteer completes an application at their workplace and the organization will issue a cheque to NDMHA. All funds received under this program, will be re-issued as instructed by the volunteer (i.e. to a tournament, team, program).